



# Finally, Health Benefits Without the Headaches

BASIC's ICHRA solution makes it easy to offer meaningful health coverage—without the cost, confusion, or compliance risk of traditional group plans.

## Traditional group plans are broken.



Unreasonable premiums  
with unsustainable  
renewal increases



One-size-fits-few  
coverage



Complex compliance  
and administrative  
overload

## A Better Way with BASIC's ICHRA Solution: 3 Simple Steps



### 1. You set the budget.

Total cost control—no  
renewals dread



### 2. Employees pick the plan.

True flexibility and enrollment ease  
for every life stage



### 3. BASIC handles the rest.

True flexibility and enrollment ease  
for every life stage

## Why Employers Choose BASIC for ICHRA for a Smarter, Safer Experience

- **Flexible payment options**, including direct-to-carrier
- **Premium Protection feature**, so coverage never lapses
- **Full compliance coverage**—all required plan documents and notices come standard. Plus, our add-on compliance bundles offer even more peace of mind with ACA reporting, PCORI, ERISA, and more
- **One-stop shop**—One portal, one card, one partner
- **Built to scale**. From 2 to 2,000+ employees—ICHRA fits businesses of every size and stage

For more information about any of our services or  
to speak with a sales consultant call 800.444.1922 x 3 or visit [basiconline.com](http://basiconline.com)