

# Modern Health Benefits that Center Your Clients, Not Carriers

BASIC's solution makes benefits turnkey for brokers—with an offering that delivers true choice, total compliance, and full confidence.

## Traditional group plans are broken.



Unreasonable premiums with unsustainable renewal increases



One-size-fits-few coverage



Complex compliance and administrative overload

## A Better Way with BASIC's ICHRA Solution: 3 Simple Steps



1. You bring the client.



2. We manage the setup and delivery



3. Your client gets full-service ICHRA and you get the credit!

## How BASIC Stacks Up, and Where the Others Topple

### Other ICHRA Vendors

You chase down premiums

Manual compliance burden

Front-end branding takes over

Static platform

### BASIC

Flexible payment options, including direct to carriers directly

Full-service compliance handoff

Broker-first model keeps your client relationships front and center

Configurable and scalable for employers of any size or complexity

**BASIC's ICHRA solution is built for broker success to add value, retain business, and grow commissions.**

For more information about any of our services or to speak with a sales consultant call 800.444.1922 x 3 or visit [basiconline.com](http://basiconline.com)