

Modern Health Benefits that Center Your Clients, Not Carriers

BASIC's solution makes benefits turnkey for brokers—with an offering that delivers true choice, total compliance, and full confidence.

Traditional group plans are broken.



Unreasonable premiums with unsustainable renewal increases



One-size-fits-few coverage



Complex compliance and administrative overload

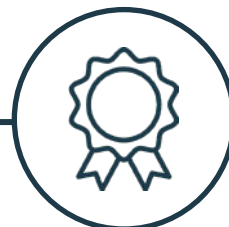
A Better Way with BASIC's ICHRA Solution: 3 Simple Steps



1. You bring the client.



2. We manage the setup and delivery



3. Your client gets full-service ICHRA and you get the credit!

How BASIC Stacks Up, and Where the Others Topple

Other ICHRA Vendors

You chase down premiums

Manual compliance burden

Front-end branding takes over

Static platform

BASIC

Flexible payment options, including direct to carriers directly

Full-service compliance handoff

Broker-first model keeps your client relationships front and center

Configurable and scalable for employers of any size or complexity

BASIC's ICHRA solution is built for broker success to add value, retain business, and grow commissions.
For more information about any of our services or to speak with a sales consultant call 800.444.1922 x 3 or visit basiconline.com