



➤ September 10, 2025

Individual Coverage Health Reimbursement Arrangements (ICHRA): The Benefit On the Rise

Before We Begin



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➤ Presenter



Matt Steffic

Matt is BASIC's Vice President of Sales and has been with the organization for 20 years. With hands on experience from BASIC's FSA, COBRA, HRA, HSA and Payroll departments, Matt strives for a consultative sales approach that exceeds expectations from start to finish. Brokers and clients alike can trust his expertise to accurately assess their unique requirements and provide them with everything they need to know.

➤What is an ICHRA?

- Introduced in 2019
- New type of HRA
- Fulfill offer of coverage for Applicable Large Employer (ALE)



➤ ICHRA Overview

- Employer size
- Employee eligibility
- Other eligibility
- Contribution limits
- Eligible expenses
- Notice requirements
- Compliance



➤ Group Benefits vs. an ICHRA

Traditional Group Benefits

- Annual renewals are cumbersome
- Human resources have to be heavily involved in the administration and management of the employee benefits
- Employees have limited choices of coverage options
- Dependents have to receive the same benefits as the employee
- There are limited plan choices, often only one or two plans
- Participation requirements as high as 60%

ICHRA Benefits

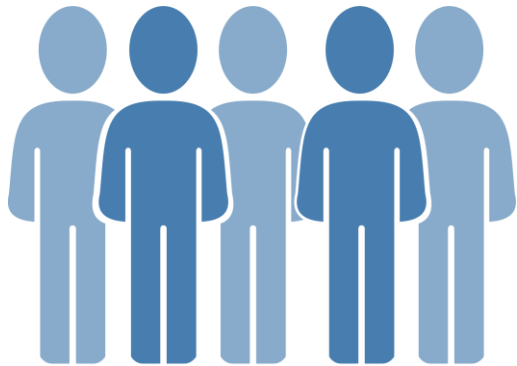
- Human resources no longer has to manage or administer benefits for employees
- Employees can find plans that are right for them, and their dependents
- Each employee can pick their own plan; it's no longer a one size fits a few health plan
- Depending on the county, employees can choose from many carriers, and 20+ plans
- No minimum participation requirements

➤ Group Benefits vs. an ICHRA

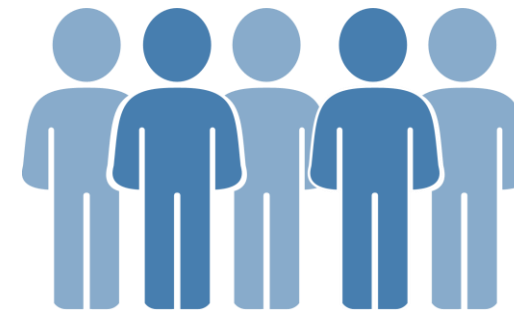
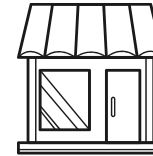
Traditional Carrier Model



Single Carrier



ICHRA Model



Carrier #1

Carrier #2

Carrier #3

Carrier #4

Carrier #5

➤ Employer Class Design

Employer can choose to structure the eligibility and contribution criteria using 11 employee classes defined by the ICHRA regulations:

- Full-time employees
- Part-time employees
- Seasonal employees
- Salaried employees
- Non-salaried employees (such as hourly)
- Employees covered by a particular collective bargaining arrangement (different bargaining units can be separate classes)
- Employees who have not satisfied a waiting period
- Temporary employees of staffing firms
- Non-resident aliens with no US-based income
- Employees working in the same insurance rating area (geographic location, state or region)
- Any combination of two or more of the above



➤ Class Rules

- **Minimum Class Size Rule:**
Applies **only** if employer offers a traditional GHP to one class of employees and an ICHRA to another class based on:
 - Full-time vs. part-time status
 - Salaried vs. non-salaried status
 - Geographic location (if smaller than a state)
 - Combination of any class above with any other class (except waiting period class)
- **Minimum Class Size is:**
 - **10%** of total # employees



➤ Contribution Strategies

Employers define the monthly amount they want to contribute to the ICHRA; it can be as little (provided it is affordable) or as much as they want. With an ICHRA there are no minimum or maximum contribution limits.

Contribution examples:

- **Defined Contribution** by giving all employees \$\$\$ (flat amount) per month. May vary by class and status.
- **Define the Employer Contribution** by “benchmarking” by age band.
- **Define the Employer Contribution** by “benchmarking” to a tier-based plan.

➤ ICHRA Reimbursement of Premiums

Can reimburse premiums for:



- Individual Market
- State or Federal Exchange
- Medicare and Medicare Supplement (regardless of size of employer)

Cannot reimburse premiums for:



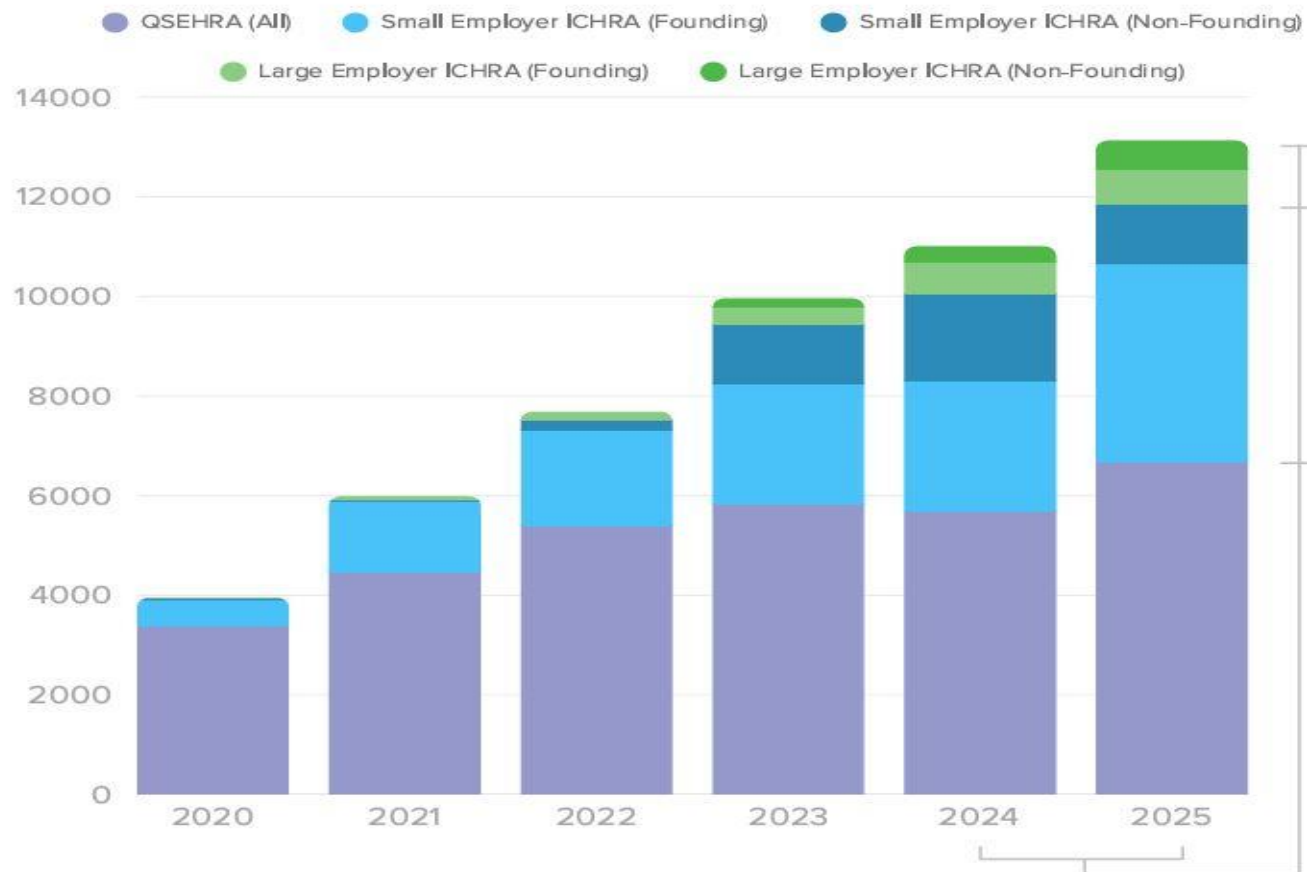
- Spousal Group Coverage
- Fixed indemnity plans
- TRICARE

The background is a light blue gradient with a large, dark blue diagonal band. On the left, a man in a suit is looking through a telescope. Several stylized white clouds are scattered across the top. On the right, a large white arrow points upwards and to the right. A line graph with four data points is visible in the lower half, with the line connecting the points and the points themselves being white.

ICHRA Trends

➤ ICHRA Adoption is Up

ICHRA & QSEHRA Adoption by Small & Large Employers (2020-2025)



2024-25 Growth Highlights

Large Employer Adoption (ICHRA)

↑ 34% (Aggregated)

↑ 9% (Founding Members)

Small Employer Adoption (ICHRA Only)

↑ 18% (Aggregated)

↑ 52% (Founding Members)

Total ICHRA & QSEHRA Adoption (Employers of All Sizes)

↑ 19% (Aggregated)

↑ 27% (Founding Members)

Source: HRA Council Growth
Trends for ICHRA & QSEHRAs, vol
2024-2025

The US Treasury department expects that by the end of 2030, 800,000 employers will offer an ICHRA, and more than 15 million employees will have an ICHRA.

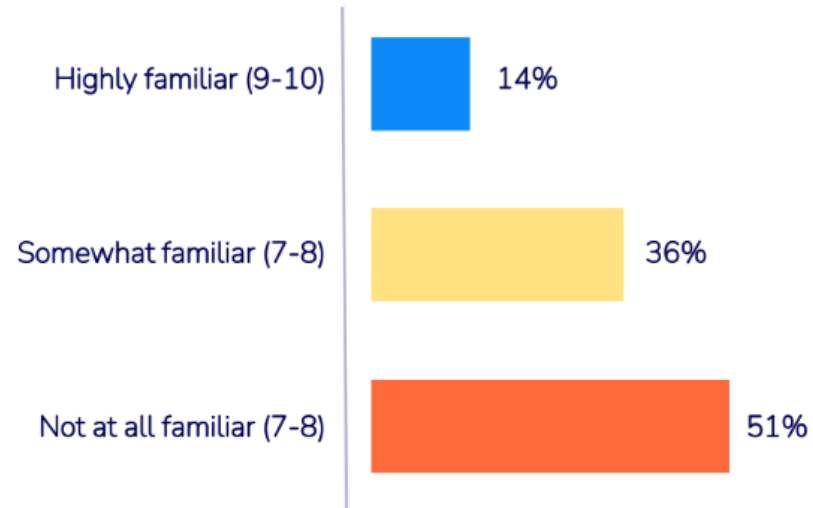
- Attributed to the Center for Medicare & Medicaid Services



➤ Employer Perspective

Employers are increasingly open to learning about ICHRA—especially when proactive education is provided.

EMPLOYERS' FAMILIARITY WITH ICHRA



Base: General Employer Sample, Not Currently Offering ICHRA, n=81

WHERE EMPLOYERS WOULD GO TO LEARN MORE ABOUT ICHRA



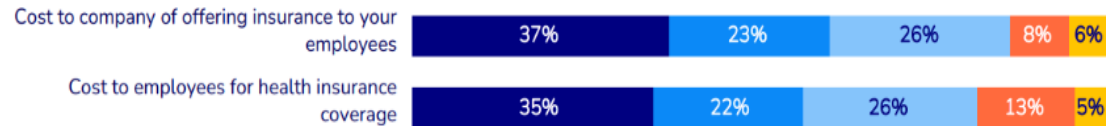
Base: General Employer Sample, n=204
Multiple Response

Source: 2025 Deft Research Study, 2025 ICHRA Report

➤ Cost: A Priority for Employer & Brokers Alike

EMPLOYER VIEW OF ICHRA VS. TRADITIONAL GROUP

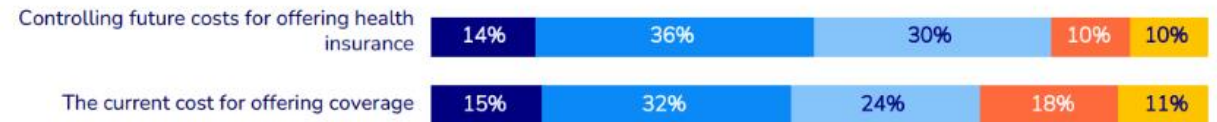
- Much better with ICHRA
- Slightly better with ICHRA
- About the same
- Slightly better with traditional group insurance
- Much better with traditional group insurance



Base: General Employer Sample and zizzi Clients Offering ICHRA, Offered Traditional Group Prior to ICHRA, n=78

BENEFITS CONSULTANTS' VIEW OF ICHRA ATTRACTIVENESS TO EMPLOYERS

- ICHRA is much more attractive
- ICHRA is slightly more attractive
- Traditional group coverage and ICHRA are about the same
- Traditional group coverage is slightly more attractive
- Traditional group coverage is much more attractive



Base: Benefits Consultants Selling Traditional Group, n=184

Source: 2025 Deft Research Study, 2025 ICHRA Report

A blurred background image of a medical setting. In the foreground, a silver stethoscope lies on a white surface. Behind it, there are several sheets of paper, some with text and diagrams, and a pen. The overall tone is light blue and professional.

Benefits & Challenges

➤ Challenges Facing Employers Today

- Health care costs
- Recruiting and retention
- “One-size-fits-few” insurance
- ACA non-compliance
- ACA mandates for Applicable Large Employers (ALEs)



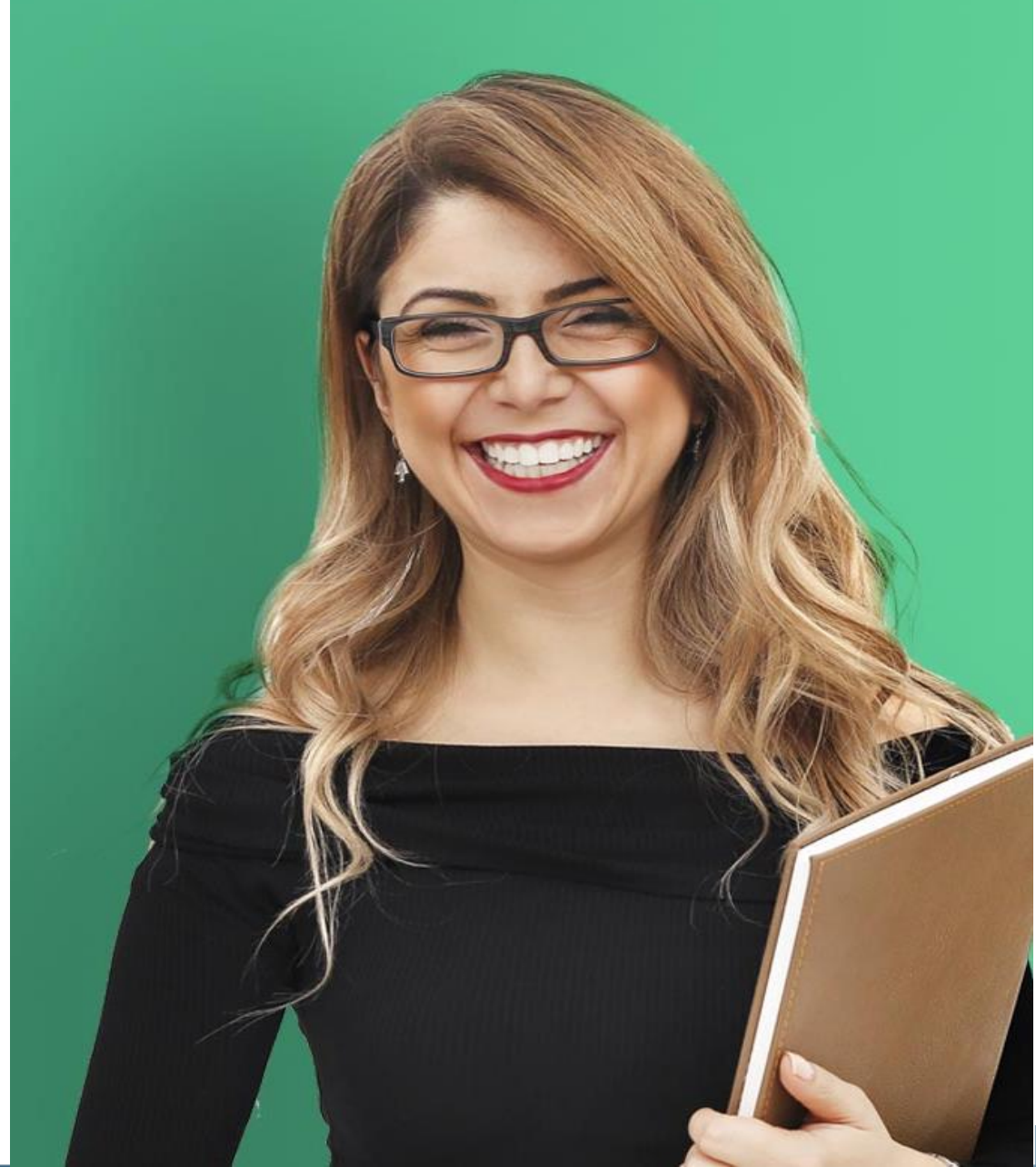


Employer Benefits

- Flexibility
- Attraction/Retention
- Controlled Costs & Risks
- ACA Compliance
- Tax Efficiency
- Administration Reduction

➤ Employee Benefits

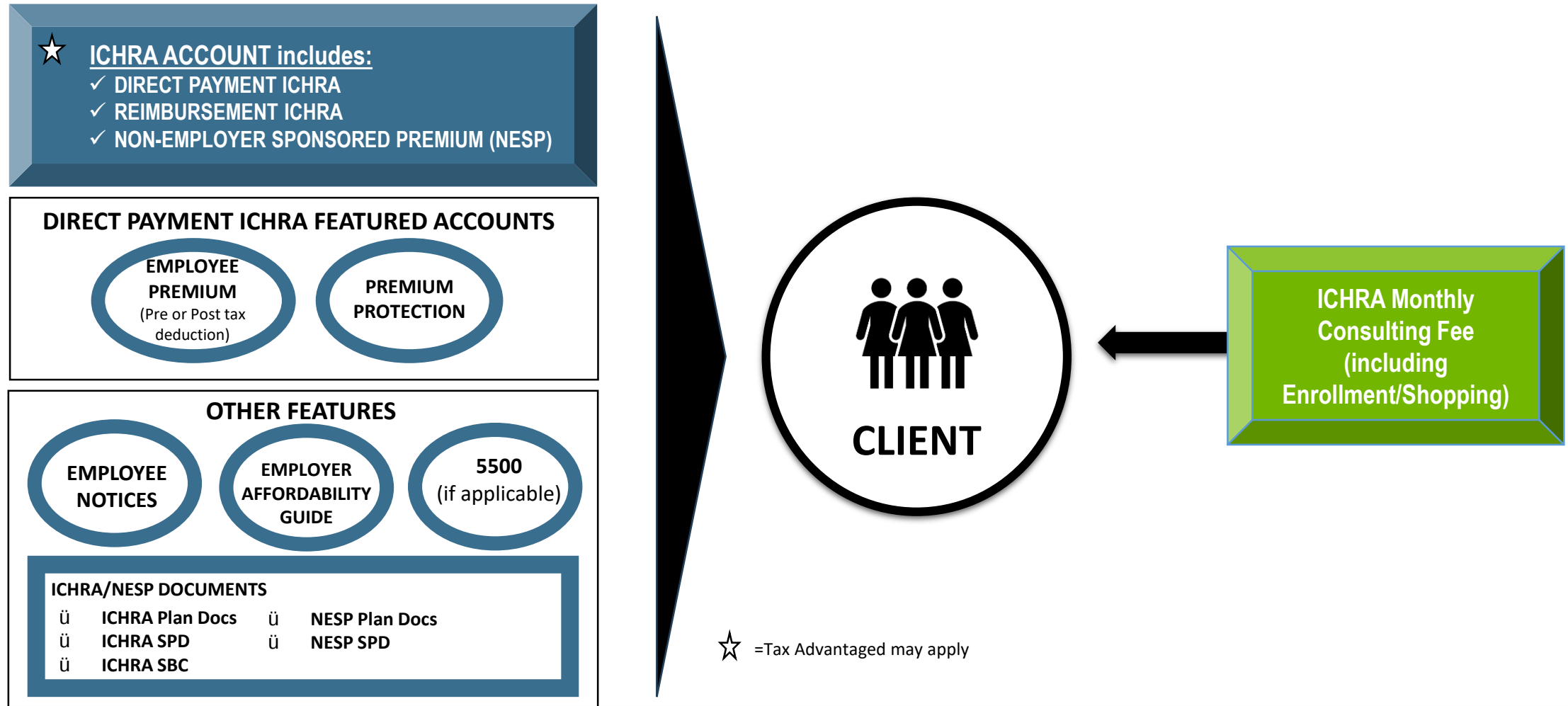
- Presents more plan options
- Provides tax advantages
- Provides plan portability
- Provides privacy
- Creates trust and sense of care



BASIC's Solution

ICHRA Administration

➤ ICHRA Administration



➤ ICHRA Consulting Fee

ICHRA Monthly Consulting

- Fee that the distributor designates to charge client
- Based upon total ICHRA enrolled employees
- Amount is paid directly to the distributor

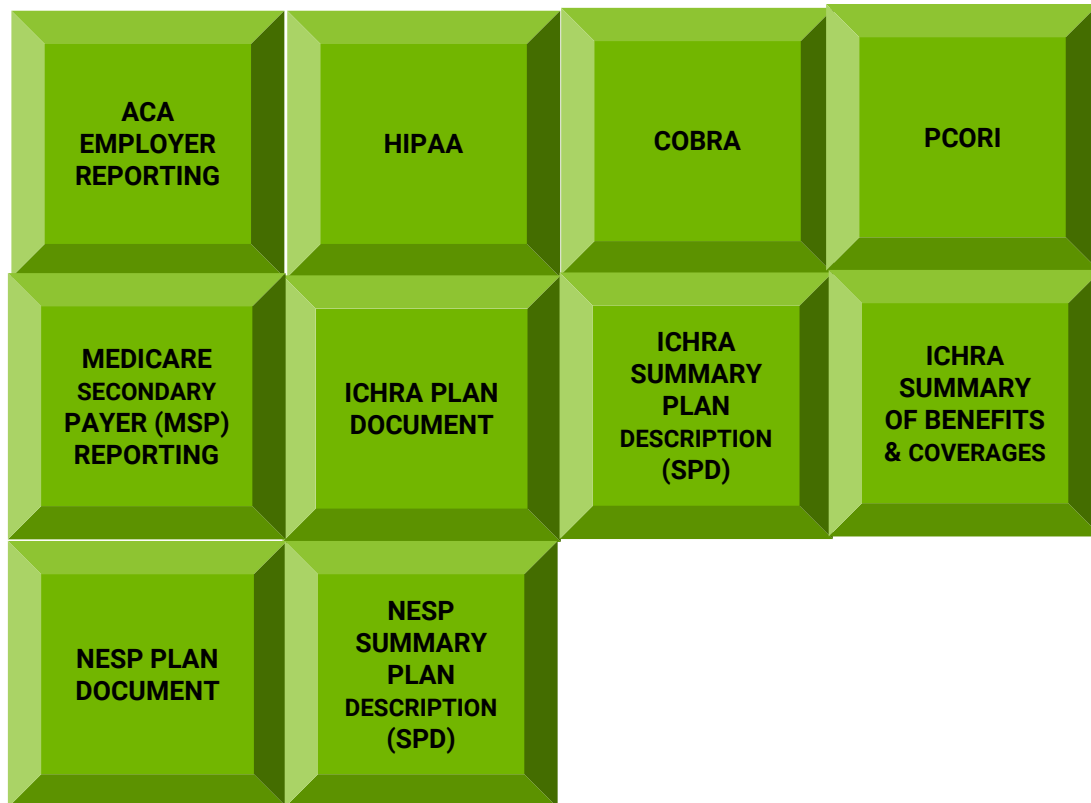
➤ Enrollment with Strategic Partners

- Licensed enrollers by state
- Assist with finding the right plan for employees
- Enrollment support
- Helps set up payments directly with the carrier

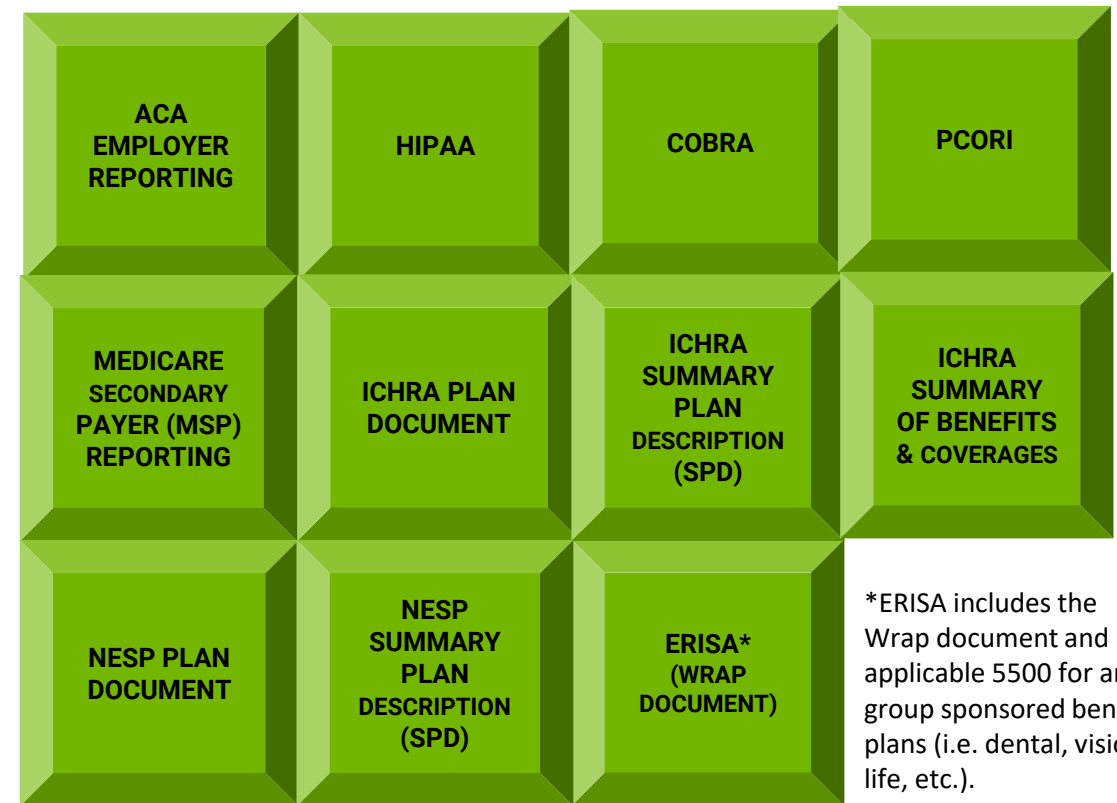


➤ ICHRA Compliance Bundles

ICHRA Complete Compliance



ICHRA Complete Compliance Plus



*ERISA includes the Wrap document and applicable 5500 for any group sponsored benefit plans (i.e. dental, vision, life, etc.).

Before Q&A



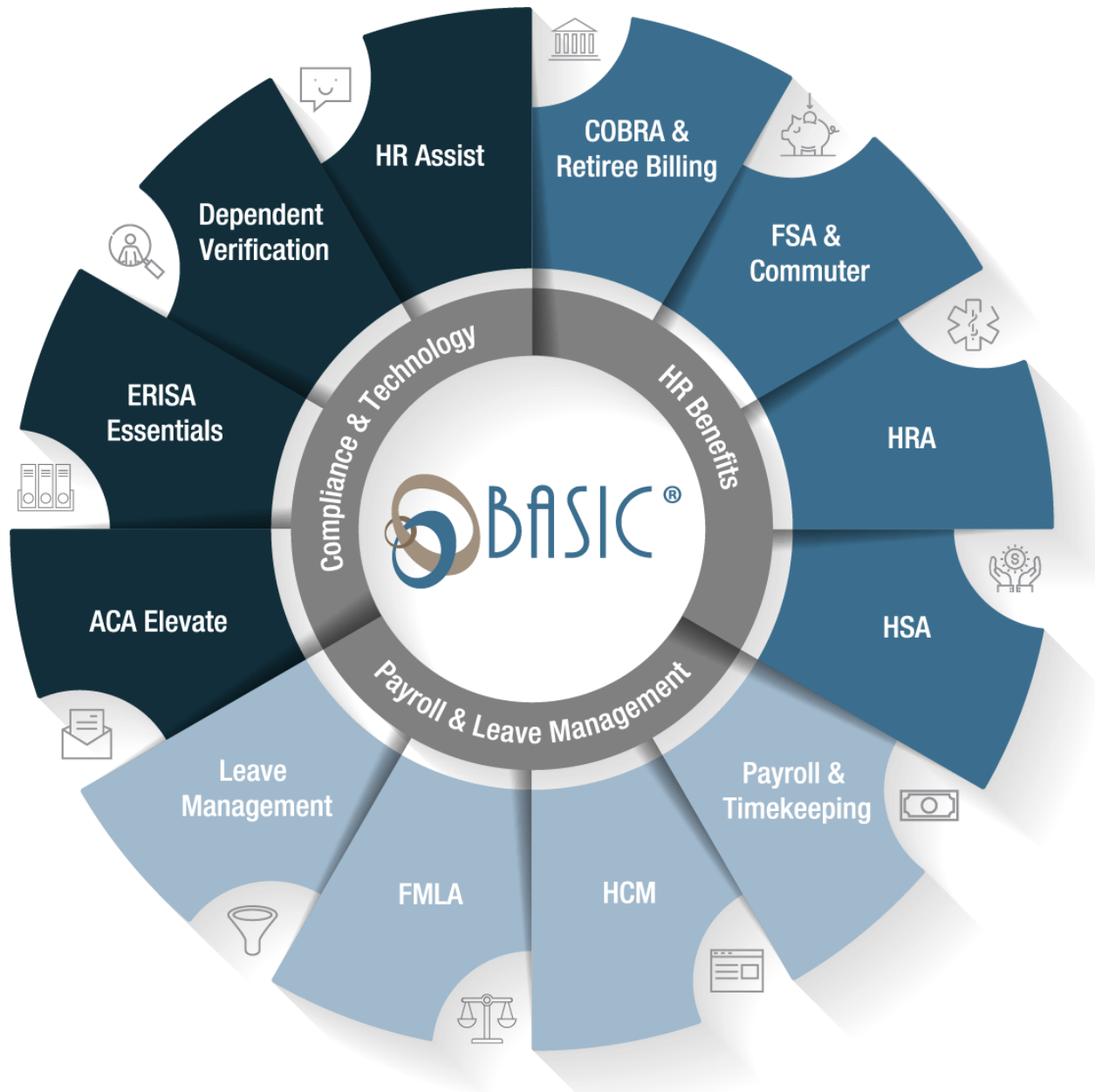
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