



# WELLNESS REWARDS *by BASIC*



Employer sponsored wellness programs contribute to the overall health and wellbeing of your employees, but employers see the benefits too. Wellness programs improve employee health, which in turn increases employee engagement and productivity, and in some cases reduces employer healthcare costs.

BASIC Wellness Accounts can be an important addition to your company's overall benefit program. With the help of our cutting edge integrated Consumer Driven Accounts, you can offer a wellness program tailored for your organization's culture and wellness goals. BASIC offers two types of plans allowing maximum flexibility on how your plan is structured and what is eligible through BASIC Wellness.

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Around 60% of employees believe employers should play an active role in their wellness.<sup>1</sup>

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Employers have the flexibility to choose which behaviors they would like to reward.



<sup>1</sup>McCleary, K., Goetzel, R. Z., Roemer, E. C., Berko, J., Kent, K., & De La Torre, H. (2017). Employer and Employee Opinions about Workplace Health Promotion (Wellness) Programs: Results of the 2015 Harris Poll Nielsen Survey. *Journal of occupational and environmental medicine*, 59(3), 256-263. <https://doi.org/10.1097/JOM.0000000000000946>

## Wellness Rewards

Employees appreciate the option to participate in a completely voluntary benefit that rewards them for achieving personal wellness goals.

With the BASIC Wellness Rewards Account, employers can set the goals, allow employees to submit their own wellness goals, or even have team goals. When employees complete their goal, the employer contributes the reward amount to the participant's BASIC Wellness Account. The participant can use their reward money any way they want, including for wellness items.

### Examples of plans:

- Participant completes 50 yoga classes within six months to earn \$150
- Participant reaches a healthy BMI level and receives \$500

## Wellness Reimbursement

Our Wellness Reimbursement Account allows employers to choose which wellness expenses they will cover and the benefit amount for each employee.

BASIC takes the time consuming management of the program off your plate, handling all the tracking, verification, reimbursement, and reporting.

BASIC makes wellness easy by verifying expenses and administering the Wellness Accounts for the employer.

### Examples of wellness items:

- Gym or yoga studio membership
- Fitness tracker like Fitbit, Samsung Galaxy, or Garmin
- Fitness classes like HIIT, water aerobics, zumba, kick boxing, or barre

*\* BASIC Wellness Accounts are not tax advantaged and the funds received are taxable income for the employee.*

## A New Way to Manage Benefits

Employee benefits are now easier to manage than ever before with BASIC's state-of-the-art Consumer Driven Accounts system. You may now offer your employees over 30 integrated benefit accounts to meet their varied needs, all with no extra work required on your end.

**BASIC's one-stop solution allows you to manage all your benefit plans on one card, one website, and one mobile app for the utmost convenience.**

You have the power to create a custom benefit program tailored to your employees' specific needs. Choose from a wide range of healthcare benefit accounts like FSA, Simple HRA, or HSA, and combine them with Dependent Care, Transit, Wellness Rewards, and Education Reimbursement accounts – all on a single platform.

## The BASIC Card & MyCash

With MyCash, when an employee requests a reimbursement, funds are immediately processed and placed in an account that's available on their BASIC card. No more delays!

The BASIC Card is smart enough to pay for eligible items from benefit accounts and ineligible expenses (e.g., milk, gum, or other ancillary expenses) from a participant's MyCash account.



## The BASIC Benefits Mobile App With Picture to Pay

In three quick steps, participants can pay their medical bills directly to healthcare providers with our "Picture to Pay" feature.

No paper, no postage, no hassle.

1. Snap a picture of the bill
2. Submit via the BASIC benefits app
3. BASIC pays the bill from the appropriate benefit account



For more information about any of our services or to speak with a sales consultant call 800.444.1922 x 3 or visit [basiconline.com](http://basiconline.com).