



People Helping People 2018



BASIC is a Technology Driven HR Compliance Company

➤ BASIC at a Glance

HR solutions should be simple.
Keep it BASIC.

The BASIC family of companies provides employers nationwide with a suite of HR, Benefit, Compliance, Payroll and Leave Management solutions offered individually or bundled. Paired with our experienced, all US based staff and proprietary systems, BASIC allows employers to provide high impact, flexible benefits while effectively managing costs and risk.

Serving clients for over 30 years

- Over 15,000 clients nationwide
- Profitable, annual growth exceeding 15%
- 95-98% client retention
- Diversified and integrated services

TOP 25
HR TECHNOLOGY
SOLUTION PROVIDERS-2017

Inc.
5000

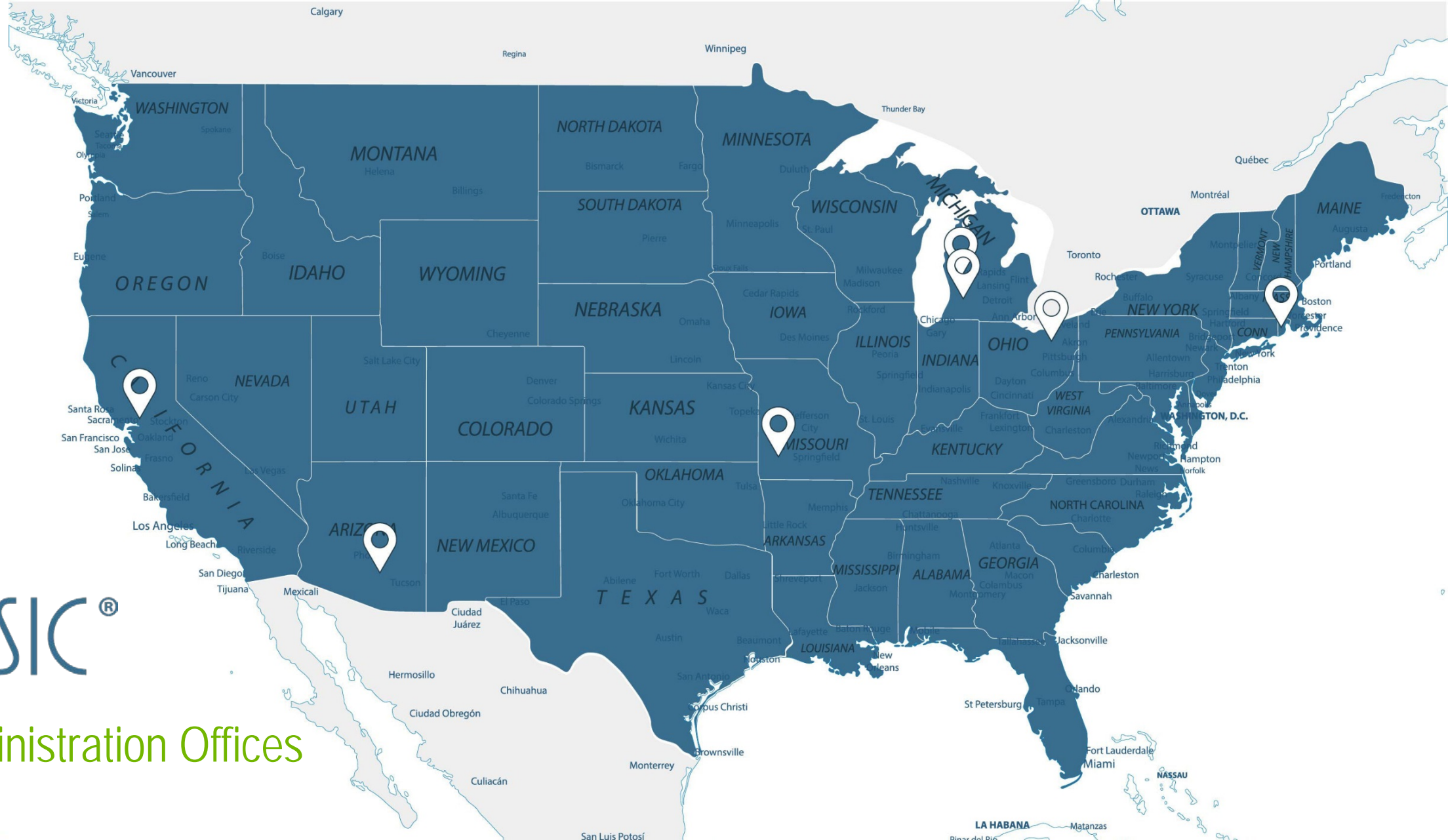


ippa
Integrity in Payroll Processing



BASIC family of companies includes;

- BASIC HQ
- BASIC pacific
- BASIC NEO
- BASIC New England
- BASIC Gatekeeper



Administration Offices



BASIC family of companies includes;

- BASIC HQ
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- BASIC NEO
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\$52,246

2018 Company Charitable Giving



\$16,562

2018 Employee Philanthropy



50+

Deserving Organizations



➤ A few National Charities supported in 2018



American Heart Association: Supports and advances groundbreaking research, provides critical programs and services, and helps improve the health of more loved ones.



Soles4Souls: Wearing out poverty by providing short-term relief with shoes for those in need and long-term like micro-enterprise to start and sustain a small business.



Boys and Girls Clubs of America: To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Make a Wish: Arranges experiences described as "wishes" to children diagnosed with critical illnesses.

➤ A few Local Charities supported in 2018



Kalamazoo Loaves and Fishes: Mission to feed people in need and engage the community in the fight to end hunger.



Mel Trotter Ministries: Mission to demonstrate compassion through rescue and restoration for anyone experiencing hunger and homelessness.



Kalamazoo Community in Schools: Works to ignite hope in kids so that they can succeed in school, graduate and be prepared for life. Community in Schools addresses the barriers that get in the way of success.



Rocklin Community Theatre: Mission to provide excellent theatrical experiences and improve the quality of life in our surrounding community.

➤ Employee Philanthropy

BASIC helps facilitate employee charitable giving through optional payroll deductions. BASIC encourages contributions by offering a company match for employee monetary donations.



United Way: United Way's focus is to identify and resolve pressing community issues in areas such as education, income, and health in order to make measurable changes in communities through partnerships.



North Valley Community Foundation: The 6th deadliest wildfire in U.S. history hit close to home and our Pacific office felt compelled to give to those displaced. All of our offices helped support this mission with donations to the North Valley Community Foundation and their Camp Fire Relief Fund.

➤ Employee Philanthropy

In 2018, BASIC employees designed a fundraising campaign to benefit charity:water. Through special events and direct donation the campaign raised \$11,473.



charity: water

Every day, about 1,400 children die from diseases caused by unsafe water and poor sanitation. charity:water helps provide solutions like drilled wells, spring protections and BioSand filters that help provide clean water to communities around the world.



➤ Fundraising for charity:water

H2O on the CEO was one of the many fundraising activities for charity: water. Employees had the once in a lifetime chance to pour water on the head of BASIC's CEO and management team for a generous donation!



charity: water



➤ Volunteering: Salvation Army Bell Ringing

Volunteers are the difference between an empty kettle and one that raises about \$30 per hour – enough to provide a family with two bags of groceries, or shelter an individual for a night.



➤ Volunteering: The City of Wyoming

For the fifth year running, BASIC participated in the “Pumpkin Patch”, which offers a safe place for 5,000 children to trick or treat.



➤ Looking Ahead to 2019

- BASIC launched a new Volunteer Time Off Policy allocating over 1,300 hours for employees to give back to our local communities.
- BASIC designated a site liaison and a charitable budget to each of our offices to encourage the support of more local organizations.

We make a living by what we get, we make a life by what we give.

Winston Churchill

The results of philanthropy are always beyond calculation.

Miriam Beard

Philanthropy is involved with basic innovations that transform society.

David Rockefeller

IF NOT NOW, WHEN?

