



Payroll & Timekeeping Outsourcing

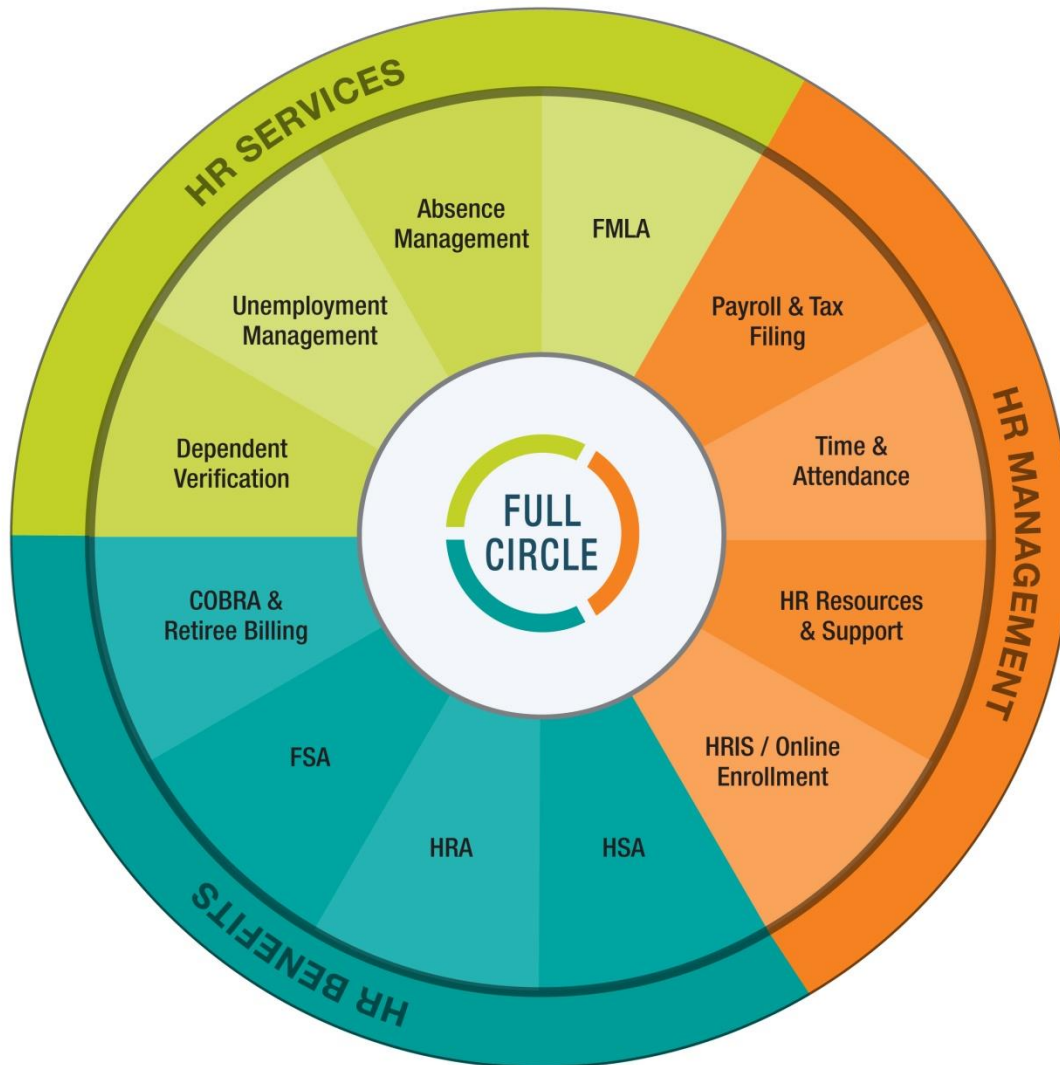
Presented by: Chris Eckert & Jordan R. Salton



- HR Benefits
- HR Management
- HR Services

We're proud to offer a full-circle solution to your HR needs. BASIC offers collaboration, flexibility, stability, security, quality service and an experienced staff to meet your integrated HR, FMLA and Payroll needs.

HR Solutions Come Full Circle



HR solutions should be simple.
Keep it BASIC.

BASIC's integrated HR solutions come full circle for employers nationwide. Consistently recognized as an Inc. 5,000 Fastest Growing Private Company, our expertise allows you to control costs, manage risks and improve staff focus and effectiveness.

Why BASIC?



- Serving clients for over **26** years
- Privately owned Michigan based company
- **10,000** clients nationwide
- Profitable, annual growth exceeding **15%**
- **95-98%** client retention rate
- Diversified and integrated services



Why BASIC?



- Import/Export features allows point-and-click reconciliations and processing
- Secure, remote-based payroll platform
- Access to over 150+ standard reports
- Dedicated account representative assigned to each client



Our Team



- Specific account representatives assigned to each client
- Workforce stability with low turnover
- Average CSR has 5 years tenure, average manager has 10+ years tenure
- Ongoing training and career development
- Employees are Bonded
(theft coverage of \$2 MM)
- Errors and Omission Insurance *(\$2 MM)*



- ✓ A **thorough data security assessment** of the potential risks and vulnerabilities of our systems are tested annually by a third party assessment firm
- Operate a full data backup and redundancy
- 100% emergency power generator backup to enable continuation of critical business functions
- Secure FTP for data exchange
- Ongoing security and privacy awareness training program for accessing, storing, transmitting and safeguarding PHI

Metrics on Average



- ✓ We **manage our processes and quality** through measuring key metrics of our operations
 - Average Phone Calls (per month): **18,379**
 - Average Hold Time: **11 seconds**
 - Phone Call Abandon Rate: **less than 1%**



Why Outsource Payroll?



- According to IRS statistics, 33% of employers make payroll errors.
- Roughly 40% of small businesses incur an average of \$900.00 annually in penalties and fines
- Processing payroll internally is time consuming and non-revenue producing
- BASIC assumes full liability when processing your payroll and tax payments

ACA Tracking & Reporting



- Automated timekeeping ensures cost savings
 - Example: Employer with 15 hourly employees making \$12.00 an hour. Each employee “skips out” an average of 4 minutes per day resulting in a loss of around \$9,000 annually for that employer.
- Affordable Care Act tracking and reporting
 - FTE count, Form 6055, Form 6056 etc.

Demo of BASIC's Technology



Lets take a deeper look....

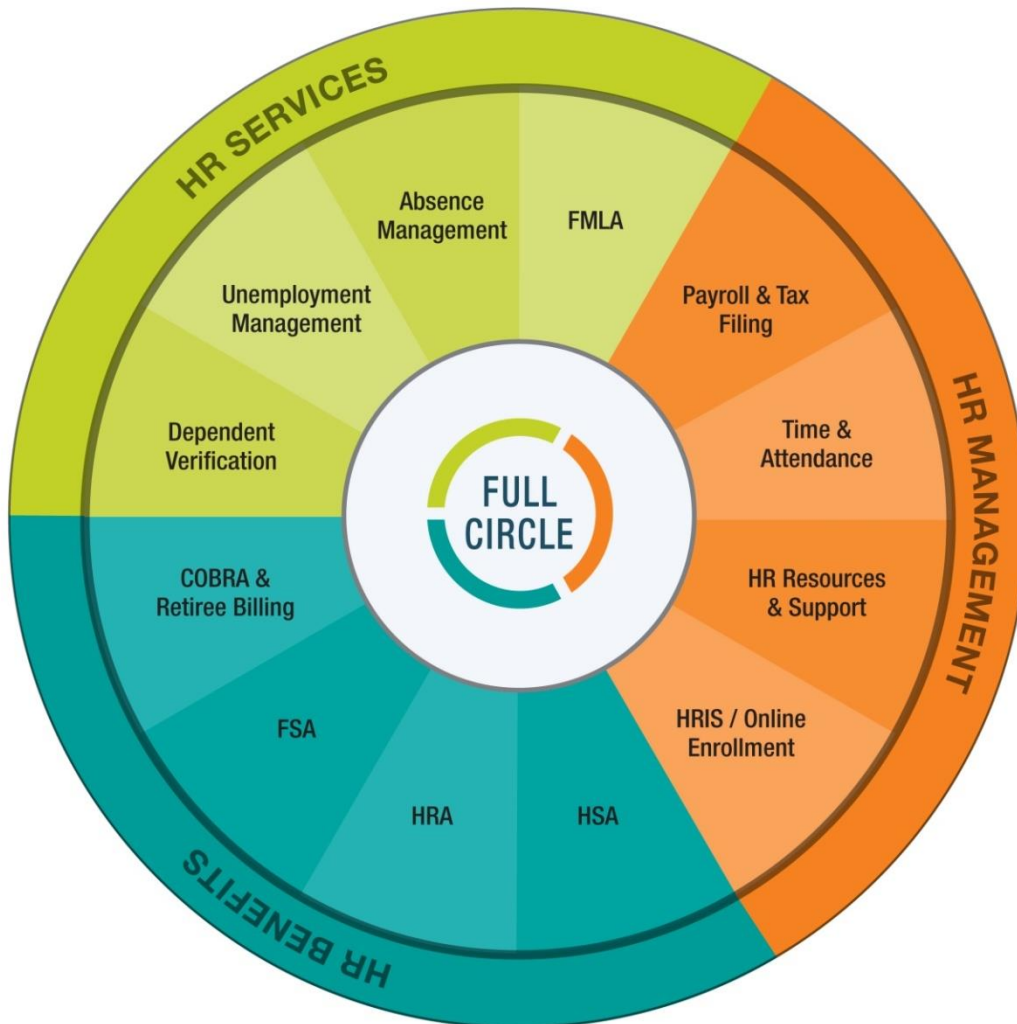




- HR Benefits
- HR Management
- HR Services

We're proud to offer a full-circle solution to your HR needs. BASIC offers collaboration, flexibility, stability, security, quality service and an experienced staff to meet your integrated HR, FMLA and Payroll needs.

Contact Us



HR solutions should be simple.
Keep it BASIC.

Chris Eckert
(800) 444-1922 ext. 245
ceckert@basiconline.com

Jordan R. Salton
(800) 444-1922 ext. 334
jsalton@basiconline.com