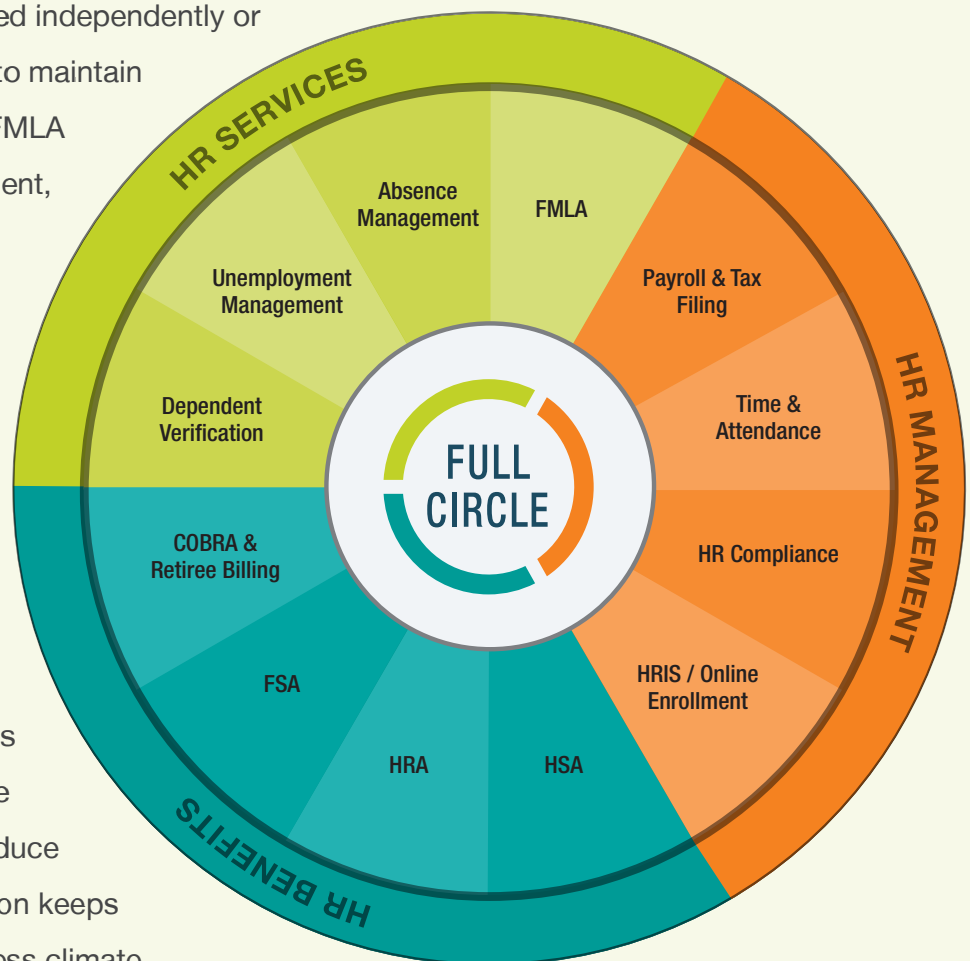


## Maintain Compliance. Control Costs.

BASIC is proud to offer a full-circle solution to your unique HR needs. Our suite of solutions offered independently or as an integrated platform, allows you to maintain compliance and streamline your HR, FMLA and Payroll needs in a way that's efficient, secure, and most importantly *simple*. With twenty-four years of experience and clients of all sizes nationwide, we understand there's nothing basic about your business.

Our industry certified experts, paired with advanced proprietary technology, ensures reliable and consistent service. You're able to focus on your core business processes while BASIC helps you control costs and reduce your risk. Our commitment to innovation keeps the wheel rolling in the evolving business climate with options like BASIC's Defined Contribution approach and our Private Exchange Solutions.

**Contact BASIC today to learn how we can streamline your HR needs.**



HR solutions should be simple.  
**Keep it BASIC.**

## Expertise

Part of our commitment to excellence is making sure our clients are kept abreast of the constant changes in Human Resources and benefits.

- Certified industry experts are always reachable via phone or email to answer your questions
- Daily LinkedIn and Twitter posts to maintain constant contact - as industry developments come across our desk you are the first to hear about it
- Monthly webinars, newsletters and blog posts with executive insight for you to share with employees or colleagues
- Annual seminar covering major HR topics presented by an influential employee benefits attorney

## Experience

We bring over twenty years of experience to your unique business needs.

- Over 9,000 clients benefit from our integrated service solutions
- Nationwide presence including offices in Michigan, Ohio, Florida and Arizona
- Recognized as an Inc 5000 Fastest Growing Private Company

## Secure Technology

Our technology is designed to increase efficiency and make your job easier.

- Proprietary FMLA software that's truly cutting edge and intuitive
- Smartphone app for FSA's with picture claims that put your money at your fingertips
- Hassle free implementation and takeover of plans
- Bank level encryption that goes above and beyond the industry requirement
- Annual third party assessments to ensure the integrity of our systems

## Metrics

Closely watching our metrics is how we keep the wheel rolling. We hold ourselves to the highest standard in regard to customer service and post our key metrics for all to see.

- 215,000 calls annually are answered in under 30 seconds, more than 95% of the time
- Our claim accuracy rate is 99.93%, with an amazingly fast 1.4 days average processing time
- Over 50,000 COBRA qualifying events and elections processed annually to the letter of the law
- More than 20,000 FMLA Events handled with the utmost care



- HR Benefits
- HR Management
- HR Services

## HR solutions should be simple. Keep it BASIC.

Beyond controlling cost, reducing risk and ensuring compliance we're simply *People Helping People*. From initial consultation to proactive administration, it's reassuring to know BASIC's guiding principle, *People Helping People*, will never change.



9246 Portage Industrial Dr.  
Portage, MI 49024

**P** 888.602.2742  
**E** sales@basiconline.com  
**W** basiconline.com



*Stay Informed:  
Check out our  
webinars!*



@Basic\_Online